

## **Invenias announces further expansion in the Americas on the back of strong global growth**

*Invenias, the world's fastest growing provider of Executive Search Software, announces a new office in California and new appointments to support the Americas market*

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Invenias, the leading provider of software solutions to the executive search and specialist recruitment sector, has furthered their expansion into the Americas market by opening an additional sales and support office in Walnut Creek, in the Bay Area of San Francisco. The new office will encompass one of three global support hubs, which allow Invenias to provide 24 hour support to their customers, wherever they may be in the world. Invenias also announced that Katie Nittler joins the executive team as VP Alliances. Katie will be based in the Walnut Creek office and will be joined by other sales and support appointments.

Invenias has in excess of 100 customers in the Americas, supported from its sales and service offices in New York and now Walnut Creek, including Allen Austin, Houston; Daubenspeck And Associates, Chicago; Cornerstone, Kansas City; Davis Search, Atlanta; ECS Partners International, Aventura; McCracken Executive Search, Toronto; Park Square International, Boston and Menlo Park; Tesla Motors, Palo Alto and Talenses, São Paulo.

The opening of the new Walnut Creek office has been welcomed by Invenias' customers. Tiffany Raymond, Senior Manager, Leadership Recruiting, Tesla Motors said, "Invenias has been an amazing partner and driver of efficiency for Tesla's Leadership Recruiting function throughout 2014. Their support has been phenomenal and now with a Bay Area presence, we're looking forward to helping Invenias scale in Silicon Valley, and to a close partnership on future features and functionality."

Aaron Lapat, Managing Partner, Park Square Executive Search commented, "The opening of a sales and support hub on the West Coast is great news for Invenias' customers, plus the locating of senior executives here is recognition of the size of opportunity for Invenias in the Americas."

David Grundy, CEO and co-founder of Invenias said, "Invenias has made a significant investment in establishing sales and support hubs on the East and West Coasts in response to the demand we are experiencing from customers in the Americas. We will be hiring additional people as the scope and scale of the addressable market for our technology continues to expand. We are delighted to welcome Katie Nittler to the team, and look forward to further developing our partner strategy with the benefit of her extensive experience in building global strategic alliances."

## About Invenias

**Invenias®** is a privately owned software company that enables executive search firms, specialist recruitment companies and enterprise recruitment organizations to effectively deliver better assignments, build stronger relationships with clients and candidates and transform the productivity of their operations with easy to use cloud-based desktop and mobile applications. Incorporated in 2005, Invenias serves thousands of users in over thirty countries across the globe. Invenias is headquartered in Reading, United Kingdom, with additional offices in Europe, the US, Australia and Malaysia. Invenias has a global partnership with the Association of Executive Search Consultants (AESC). For more details on Invenias, please visit [www.invenias.com](http://www.invenias.com).

## About Katie Nittler

Katie has over 20 years' experience in marketing, alliances and executive management for start-up and public enterprise technology companies including HP, PeopleSoft, Convoy/NEON, Commerce One, Portal and Oracle and for not-for-profit organizations including Astia. In 2000 Katie was recognized as one of the top 100 influential people in B2B and in her role as COO at Astia she was a guest lecturer at Stanford University and Golden Gate University. In 2013 Katie launched View Advantage to provide alliances and channel strategy and sales enablement services to growth companies. Katie brings to Invenias a deep experience of establishing and driving successful Global Alliances as well as building and leading global multifunctional teams.

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