

## **The Up Group appoints Invenias as its Executive Search Database Solution Provider**

*The leading digital search firm upgrades to Invenias, the market leading cloud-based executive search solution, to support its growing business.*

**10 August 2014, London**

Invenias is pleased to announce that The Up Group, Europe's largest specialist digital executive search firm, has joined its roster of clients.

The Up Group felt that their growing business required a more flexible database. They required a cloud-based system that integrated seamlessly with Outlook and other social media, was easy to use and would swiftly deliver measurable business benefit.

Chloe Turner, Head of Insight at The Up Group comments, "After a thorough evaluation of the market, we are delighted to have chosen Invenias as our database solution for executive search. We chose Invenias for two reasons; its extensive functionality will allow us to scale our data capabilities as our business expands; and the intuitive user interface and design means it has been quickly adopted by our team. We are pleased with the implementation so far. Invenias has supported us very well as we got up to speed and the system is already saving us time and helping us work more quickly."

"The Up Group put Invenias through a very rigorous assessment process that reflected the firm's business values and their desire to benefit from using the best technology available. As the world's fastest growing provider of executive search software, we feel the successful deployment at The Up Group provides further recognition of the innovation and opportunity that Invenias is bringing to the Executive Search Market," said David Grundy, CEO, Invenias.

### **About Invenias**

**Invenias®** is a privately owned software company that enables executive search firms, specialist recruitment companies and enterprise recruitment organizations to effectively deliver better assignments, build stronger relationships with clients and candidates and transform the productivity of their operations with easy to use cloud-based desktop and mobile applications. Incorporated in 2005, Invenias serves thousands of users in over thirty countries across the globe. Invenias is headquartered in Reading, United Kingdom, with additional offices in the US, Australia and Malaysia. For more details on Invenias, please visit [www.invenias.com](http://www.invenias.com).

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## About The Up Group

The Up Group is Europe's largest specialist digital executive search, specialising in delivering outstanding digital talent and industry insight to the world's most innovative companies. Founded in London in 2007 by Clare Johnston, the group serves clients and candidates across the world. They assist world-changing companies in their search for global digital talent and deliver digital leadership teams for today's most innovative companies.

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