

RP International upgrades to market leading cloud-based software, Invenias, supporting their strategy of internationalisation and diversification into new markets.

The international search and recruitment firm, specialising in the provision of C-suite and senior management technology professionals across multiple sectors, has successfully implemented the software solution from Invenias, the world's fastest growing provider of technology solutions for executive search and strategic recruitment.

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RP International have been providing recruitment solutions to organisations in more than one hundred countries since 1998. With a global infrastructure and offices spanning Europe, the Middle East and Asia, RP International maintain a 24/7 operation, providing flexible recruitment solutions to their global customer base. RP International benefits from a wealth of experience at board level including Chairman David Higgins who spent circa 20 years building Harvey Nash plc into a £500m turnover global professional services organisation.

As part of a global transformation project which included migrating onto Office 365, RP International were looking for a cloud based solution, with an intuitive interface that was fully accessible via mobile devices and could be quickly implemented.

Following a comprehensive review of the leading software currently on the market, Invenias was the obvious solution; managed in the cloud and incredibly straightforward to use, Invenias is delivered inside Outlook, which has become the key communication tool, not only for recruiters for all B2B and B2C interactions. "With a similar interface to Outlook, Consultants have needed minimal training and are finding the system far better than any they have used previously," said Stuart Wilson, CEO, RP International.

Having started to work with Invenias in July 2013, RP International had fully implemented the system across all international hubs within 6 months and are already reaping the rewards - their consultants are able to work more efficiently, perform more complex searches and utilise their existing database more productively than ever before.

RP International's diverse client base ranges from start-ups through to MNCs. Specialists within the international telecoms sector, the recruiter has traditionally worked in partnership with telecoms providers, operators and technology companies. The company's client base includes international banks, magic circle law firms and some of the world's major airlines. As technology becomes increasingly fundamental to every industry they will continue to diversify into new sectors such as fashion retail, energy, government, security and utilities.

Diversifying from a narrow industry focus to such a broad mix of clients requiring similar key skills was both a strategic decision and natural progression. RP International's strategy of diversification is supported by Invenias, providing in-depth and up to date candidate profiling. "It was vital we had a system in place that would support this shift in the market place, during the transference of sought after skills from telecoms into other industries," said Stuart Wilson, CEO, RP International.

RP International were looking for a global solution, accessed via an intuitive operating system that was mobile friendly. With the increasing use of mobile devices throughout the recruitment process by job seekers, employers and recruitment consultants alike, a mobile compatible platform was an essential requirement.

"Our Consultants are regularly out of the office at meetings and travel internationally – this means they are away from their desks not just for part of a day, but for periods of prolonged international travel. 24/7 access to real-time data via the Invenias Application was a key deciding factor in our decision to go ahead with this solution."

Partnering with technology companies across the globe, supplying senior level IT transformation and telecoms expertise, it is fitting that RP International are one of a handful of recruitment companies that are paving the way by investing in a cloud-based product which will shape the recruitment process in the years to come.

"Invenias provides the entire business with continual access to real-time data that is synchronised across the globe. We can be confident that the data available to each of our consultants and researchers - at anytime, anywhere in the world - is consistent and accurate, with no time lag between each of our hubs," commented Stuart Wilson, CEO, RP International.

"Invenias is delighted that RP International have chosen the Invenias executive search and recruitment software platform to underpin its global operations. We have invested heavily in the development of unique technology that ensures our SaaS platform provides consistent and fast performance for companies wherever they need to operate. We look forward supporting the continued global growth at RP International in the years ahead," said David Grundy, CEO, Invenias.

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***Invenias®** is a privately owned software company that enables executive search firms, specialist recruitment companies and enterprise recruitment organizations to effectively deliver better assignments, build stronger relationships with clients and candidates and transform the productivity of their operations with easy to use cloud-based desktop and mobile applications. Incorporated in 2005, Invenias serves thousands of users in over thirty countries across the globe. Invenias is headquartered in Reading, United Kingdom, with additional offices in the US and Malaysia. For more information, please visit www.invenias.com  FOLLOW US ON LINKEDIN  FOLLOW US ON TWITTER*

***RP International** are a global search and recruitment firm, specialising in the provision of C-suite and senior management technology professionals across multiple sectors. Operating since 1998 their client base ranges from start-ups through to MNCs within telecommunications, IT transformation, aviation, banking, financial services and the legal sector.*

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