

Park Square Executive Search implements Invenias to maintain its leading edge

A leading American search firm upgrades to Invenias, the market leading cloud-based executive search solution, to support its information rich strategy.

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Park Square Executive Search, a retainer-based executive search firm located in Cambridge, Massachusetts and Menlo Park, California, serves clients and institutions that are changing the world through discovery, innovation, and growth. For 27 years they have worked with leading biotechnology and high technology companies, major research universities and healthcare institutions, and venture capital and private equity firms, placing board members, chief executive officers, C-suite executives as well as academic and physician leaders.

Park Square Executive Search combines a rigorous, transparent search process with deep industry expertise. They perform an exhaustive search on each assignment that is carefully aligned with the specific demands of an individual business. "We take research and data seriously. How we manage these are key to how we differentiate ourselves as a firm and the service that we offer our clients." said Aaron Lapat, Managing Partner. "It is critical that everyone in the firm is accessing the same information in real time, and living in the candidate database."

Park Square realized that their existing platform from one of the established executive search database providers did not enable them to remain competitive in an increasingly sophisticated and technologically aware market. They needed a system that integrated seamlessly with Outlook and other social media, was easy to use and swiftly deliver measurable business benefit.

It was also critical to Park Square that the chosen solution was from a professional software company that offered real rigor and discipline around product releases, updates and software support, as well as fully understanding their business and requirements, the data migration needed and deployment plans.

Following a comprehensive review of the leading software currently on the market, Invenias was the obvious solution for Park Square, offering a combination of powerful capability yet incredible ease of use. "After a thorough evaluation of the market we concluded that Invenias was the correct answer to our needs. It was far more tailored to our business than other solutions," said Aaron Lapat, Managing Partner.

The speed and ease of implementation was another key criteria for Park Square, Aaron Lapat continued, "Invenias took the burden of implementation and integration off our shoulders, we didn't think it would go as smoothly as it did. Given our previous experiences we thought we were being oversold on the ease of integration, but it turned out to be even more smooth and streamlined than we even hoped it would."

Park Square have found using Invenias significantly easier than their previous system. "The integration with Outlook really enables you to live within the system, compared to how we were working previously we definitely do all our work within Invenias. You don't have to waste time coming out the system and then going back in. Everyone is using the product and it has lived up to all that we hoped it would be," concluded Aaron Lapat.

"Park Square put Invenias through a very rigorous assessment process that reflected the firm's pedigree and values. As the world's fastest growing provider of executive search software, we feel the successful deployment at Park Square provides further recognition of the innovation and opportunity that Invenias is bringing to the International Executive Search Market," said David Grundy, CEO, Invenias

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