

Joseph McCool joins Invenias North American advisory board

Invenias accelerating international expansion

12 February 2014. Invenias, the software platform that executive search and recruitment organizations use to underpin their core business activities, today announced that the expansion of its North American Advisory Board with the appointment of Joseph Daniel McCool, a globally recognized expert in executive search and management succession.

McCool, 45, is principal of The McCool Group, a New Hampshire-based global advisory firm helping companies, universities and not-for-profits get better, more consistent and more diverse results from executive search and succession. McCool has been a “go to” source of insight and best practices to improve executive hiring effectiveness, boost management diversity, create CEO succession plans, and better prepare institutional Search Committees for more than 15 years.

A frequent keynote speaker at Human Resources and executive search conferences around the world, McCool has been quoted in global media such as The Wall Street Journal, The Financial Times and The Economist and has appeared on the BBC World News, CNBC, CBCradio and CNN Radio. In recent weeks, he was interviewed about CEO selection in the San Jose Mercury News and in global Bloomberg reports about the ongoing CEO search at Microsoft.

McCool is the author of *Deciding Who Leads*, widely recognized as “one of the best business books of the year” when it was published in 2008, and its Brazilian-Portuguese translation, *Escolendo Líderes* (“Choosing Leaders”), published in 2010. *BusinessWeek* calls him “the authority” on executive recruiters. *Fast Company* calls him the “guru” on getting the most from executive search.

McCool also serves on the Advisory Board of Earley & Associates, a Boston-based information management consulting company specializing in knowledge/content management strategy, taxonomy, search integration and information architecture.

The Invenias cloud-based software platform enables executive search organizations to fulfill search assignments more effectively, build stronger relationships with their clients and candidates, and transform the productivity of their operations. The ‘Outlook Easy’ Invenias App has revolutionized the experience and expectations of users while the Invenias private cloud removes IT complexity and cost. Invenias has customers in over thirty countries, including leading boutique and mid-sized executive search and executive recruitment firms, along with a number of in-house executive talent teams within prestigious enterprise organizations.

David Grundy, Chairman, CEO and co-founder of Invenias, said, “We are delighted to have Joe join our North American advisory board. His deep industry knowledge coupled with his understanding of knowledge/content management and search technologies makes him the ideal person to help advise our business both in North America and globally.”

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About Invenias

Invenias® is a privately owned software company that enables executive search firms, specialist recruitment companies and enterprise recruitment organizations to effectively deliver better assignments, build stronger relationships with clients and candidates and transform the productivity of their operations with easy to use cloud-based desktop and mobile applications. Incorporated in 2005, Invenias serves thousands of users in over thirty countries across the globe. Invenias is headquartered in Reading, United Kingdom, with additional offices in the US and Malaysia. For more information, please visit www.invenias.com.